Section A:

Please see George Karystianis for feedback.

Section B:

Overall Q3 was more popular than Q4 and received a higher average mark. Generally the bookwork, applied examples and coursework-related questions were well answered showing good understanding of the related technical concepts; the reflect/critique/compare were less well done.

Q3
a. Generally well answered question showing good understanding of data warehousing. Slightly mixed bag on part iii, which required some critique and linking/comparing of different aspects of the module.
B. Generally well answered questions showing good understanding of the decision tree algorithm.
C. Generally well answered question showing good understanding of the role of a contingency matrix and association rule metrics.
D. Generally not well answered. Largely a book work question.
E. Some reasonable efforts on both parts. Part ii was coursework-related.

Q4
a. Generally very well answered with clear explanation of working, showing good understanding of the Apriori algorithm; occasional confusion as to what the algorithm was doing.
B. Generally very well answered, showing clear understanding of fundamental classification notions.
C. Generally not well answered; little thought was shown to the different types of algorithm and their potential interaction, and more widely to unsupervised and supervised learning processes.
D. Generally not well answered; little discussion of the effect of unbalanced data. Partly a bookwork question.
E. Some reasonable efforts at both parts but a mixed bag. Where students considered and reflected on the wider ramifications and relationships of big data and analytics there were some very thoughtful and good answers.