

Comments This was the first year that the exam featured only compulsory questions and that it was undertaken on the blackboard online exam system (with the provision of paper booklets for notes and diagrams - of which only 13 were received).

The exam was split into 16 questions 10 multiple-choice questions and six longer essay type questions. These questions were all based on the updated version of Bloom's taxonomy and range from knowledge through to creativity and synthesis.

There is little to say as to the first 10 questions the average for these was good overall in the high 70s with an average standard deviation of 0.25. The only possibly problematic question was that related to accessibility with 55% getting the correct answer and around 40% getting the incorrect answer of POUR. This was discussed within the lectures but explicitly stated this should not be used for the exam. I feel that leaving the question alone is the correct thing to do, although the external examiners may have a view on this.

The remaining exam questions also had good average score of around 65% but as they were essay type they had a much wider standard deviation. The question related to a key ethical principles was the least well understood with an average score of 43% and this was mainly due to the students not elaborating on that question which required more than just a definition of the principles. The best answered essay question was that related to quantitative and qualitative methods with an average score of 83%.

The overall average exam mark was 20 (60%) The highest mark 27, lowest 9.
