

ATHENA

HACKATHON 2021

CHAMPION. ENCOURAGE. INSPIRE

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Data sample taken from:
PWC Women in Tech Report

Why Athena Hack?

With Athena 2021, we want to help shine a spotlight on some of the amazing women and non-binaries working in the tech industry, inspire a generation of future talent, and support those trying to carve a path in a male-dominated industry.

And you can be part of it!!



Industry stats

78%

of students can't name a famous woman working in technology

16%

of women have had a career in tech suggested to them (vs to 33% of males)

5%

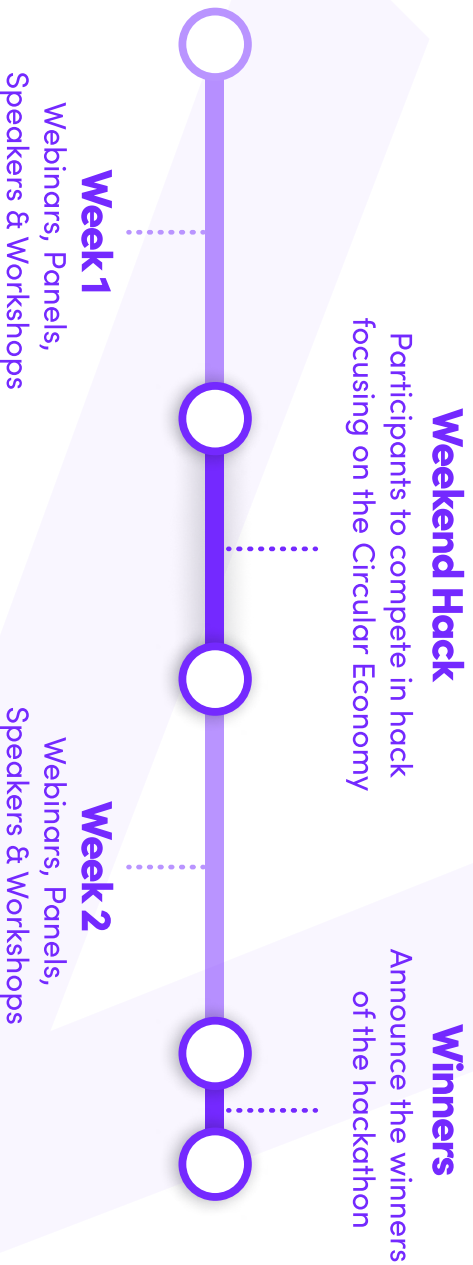
of leadership positions in the technology sector are held by women

3%

of women say a career in technology is their first choice

EVENT ROADMAP

Athena 2019 was in-person, and we hope to return to a live event again next year! However this year, along with many other businesses, we've had to adapt so here's how it will work:



We'll be announcing new speakers and workshops running up to the event

Hack Overview

April 12 - 24th



Webinars, Panels, Speakers & Workshops

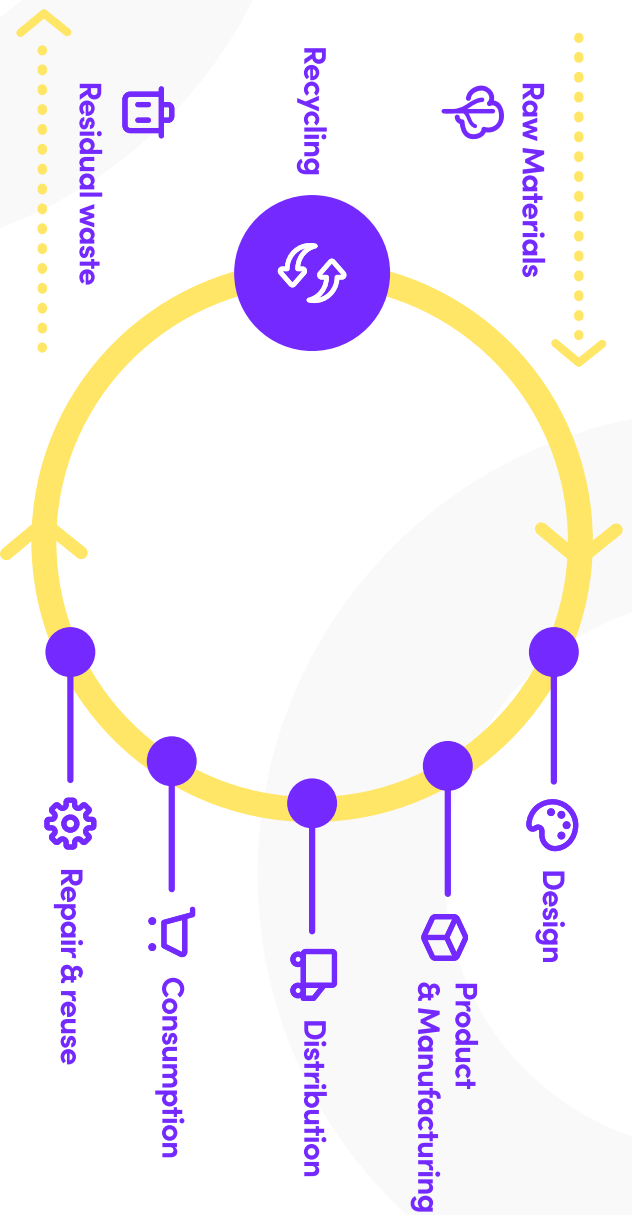
Circular Economy Hack



Hosted online, giving us an opportunity to broadcast to a global audience!

CIRCULAR ECONOMY

At Athena Hack 2021 our competitors will be tasked hacking together ideas for the Circular Economy!



Embracing positive change to both society and the economy

What is Circular Economy?

A circular economy is an alternative to the traditional linear economy by keeping resources in-use for as long as possible by getting the maximum value out of them.

The resources in-use can then recover and regenerate products and materials at the end of each service life. The key aspects are:

- Design out waste and pollution
- Keep products and materials in use
- Regenerate natural systems

Cisco's Circular Advantage

Learn more about Cisco's approach to Circular Economy:



<https://youtu.be/6t0xIBSWoTg>

**Thank you for
your interest with us!**



Jess Rush
Sales Executive
jess@showx.io



Alex Adams
Marketing Executive
alex@showx.io